

ZERO WASTE

Santa Cruz County
GreenWaste Recovery

News

A publication for County of Santa Cruz GreenWaste Recovery
Commercial Customers

Spring 2025



EARTH DAY 2025

Our Power, Our Planet

The theme for Earth Day 2025 is “Our Power, Our Planet.” This inspiring campaign emphasizes the collective responsibility we all share in transitioning to renewable energy sources and creating a sustainable future.

The goal is ambitious but achievable: triple renewable energy generation globally by 2030. By harnessing the power of the sun, wind, and other clean energy sources, we can reduce our reliance on fossil fuels, combat climate change, and build a greener, more resilient world for generations to come.

EARTH DAY SANTA CRUZ

A Free Community Celebration!

Saturday, April 19th | 11:30 AM to 4 PM | Downtown Santa Cruz
(Pacific Avenue, Cooper Street & Abbott Square Market)

Get ready for a fun-filled, family-friendly celebration of our planet at Earth Day Santa Cruz! This free event brings the community together for a day of live music, interactive exhibits, and eco-friendly inspiration.

- Groove to live music by SambaDá
- Be amazed by samba stilt walkers
- Get inspired by zero waste fashion at the Fashionteens fashion show
- Enjoy free face painting for kids
- Capture the fun at our free photo booth
- Shop from eco-friendly vendor booths



EARTH DAY WATSONVILLE

Sunday, April 27th
12 noon to 3 PM
Watsonville Plaza

Watsonville's Earth

Day invites you to connect with local organizations showcasing how civic engagement and bold strategies are building greener and more resilient communities. Our goal for this year's event is for attendees to gain knowledge and resources so they become more resilient and proactive in preserving our environment. We also would like to share with participants the actions they can take to reduce their carbon footprint.



JOIN THE PITCH IN INITIATIVE COUNTYWIDE CLEANUP DAY!

Saturday, May 10th

To sign up for this event, or create a group to participate, here's what you can do:

- 1. Sign up individually:** Visit pitchinsantacruz.org - Click the Get Involved Tab for the Cleanups Calendar. Locations continue to be added.
- 2. Create a group:** Gather friends, family, neighbors, colleagues and "Adopt A Spot" - Click on Host Your Own Cleanup and use Coastal Commission guidelines for data collection, and how to stay safe.
- 3. Spread the word:** May 10th, 2025 is the second annual All-Santa Cruz County Clean up. We need your help to make it fun and successful!



SPRING CLEANING WITH US

When you begin your spring cleaning, be sure to take advantage of the services and resources offered by GreenWaste Recovery and the County of Santa Cruz Recycling and Solid Waste. Here are some helpful programs to support your business spring cleaning efforts:

TAKE BACK PROGRAM

Our Take Back Program offers you a place to safely dispose of the following items: Paint, medicine, medical sharps, used motor oil, thermostats, and fluorescent lights.

Find locations:



SAFE DISPOSAL OF HAZARDOUS WASTE

The Conditionally Exempt Small Quantity Generator (CESQG) Program allows businesses generating small amounts of hazardous waste to dispose of it through the County's Household Hazardous Waste (HHW) facilities. CESQG Program is an affordable disposal option, providing an alternative to contracting with commercial hazardous waste management firms.

To qualify, businesses must generate less than 100 kg (220 lbs. or 27 gallons) of hazardous waste per month, and less than 1 kg of extremely hazardous waste monthly. Businesses exceeding these limits cannot use HHW facilities. To see if you qualify and to set up and appointment call 831-454-2606 or scan the code:

