

ZERO WASTE *News*

A publication for County of Santa Cruz GreenWaste Recovery
Multi-Family Customers

Santa Cruz County
GreenWaste Recovery

Spring 2025



EARTH DAY 2025

Our Power, Our Planet

The theme for Earth Day 2025 is “Our Power, Our Planet.” This inspiring campaign emphasizes the collective responsibility we all share in transitioning to renewable energy sources and creating a sustainable future.

The goal is ambitious but achievable: triple renewable energy generation globally by 2030. By harnessing the power of the sun, wind, and other clean energy sources, we can reduce our reliance on fossil fuels, combat climate change, and build a greener, more resilient world for generations to come.

EARTH DAY SANTA CRUZ

A Free Community Celebration!

Saturday, April 19th | 11:30 AM to 4 PM | Downtown Santa Cruz
(Pacific Avenue, Cooper Street & Abbott Square Market)

Get ready for a fun-filled, family-friendly celebration of our planet at Earth Day Santa Cruz! This free event brings the community together for a day of live music, interactive exhibits, and eco-friendly inspiration.

- Groove to live music by SambaDá
- Be amazed by samba stilt walkers
- Get inspired by zero waste fashion at the Fashionteens fashion show
- Enjoy free face painting for kids
- Capture the fun at our free photo booth
- Shop from eco-friendly vendor booths



EARTH DAY WATSONVILLE

Sunday, April 27th
12 noon to 3 PM
Watsonville Plaza

Watsonville's Earth Day

invites you to connect with local organizations showcasing how civic engagement and bold strategies are building greener and more resilient communities. Our goal for this year's event is for attendees to gain knowledge and resources so they become more resilient and proactive in preserving our environment. We also would like to share with participants the actions they can take to reduce their carbon footprint.



JOIN THE PITCH IN INITIATIVE COUNTYWIDE CLEANUP DAY!

Saturday, May 10th

To sign up for this event, or create a group to participate, here's what you can do:

- 1. Sign up individually:** Visit pitchinsantacruz.org - Click the Get Involved Tab for the Cleanups Calendar. Locations continue to be added.
- 2. Create a group:** Gather friends, family, neighbors, colleagues and "Adopt A Spot" - Click on Host Your Own Cleanup and use Coastal Commission guidelines for data collection, and how to stay safe.
- 3. Spread the word:** May 10th, 2025 is the second annual All-Santa Cruz County Clean up. We need your help to make it fun and successful!



SPRING CLEANING WITH US

When you begin your spring cleaning, be sure to take advantage of the services and resources offered by GreenWaste Recovery and the County of Santa Cruz Recycling and Solid Waste. Here are some helpful programs to support your spring cleaning efforts:

TAKE BACK PROGRAM

Our Take Back Program offers you a place to safely dispose of the following items: Paint, medicine, medical sharps, used motor oil, thermostats, and fluorescent lights.

Find locations:



OVERAGES PROGRAM

Residents may request up to four (4) on call "Extra Set Out" collections annually for garbage or yard trimmings, for no additional charge. Property managers may contact Customer Service at 831-426-2711 at least 24 hours in advance. Restrictions may apply for your location.

BULKY ITEM COLLECTION PROGRAM

Residents may request up to three (3) bulky item reuse collections each year at no additional charge. Each collection may include up to two (2) cubic yards of reusable materials, five (5) e-Waste items, and three (3) appliances or bulky items. Appliances containing Freon count as two (2) bulky items. No single item may weigh more than 200 lbs., further restrictions may apply. Property managers may call Customer Service at 831-426-2711 to schedule this service.

